ARTREACH



COMMUNITY ARTS PROGRAMMING GRANT GUIDELINES

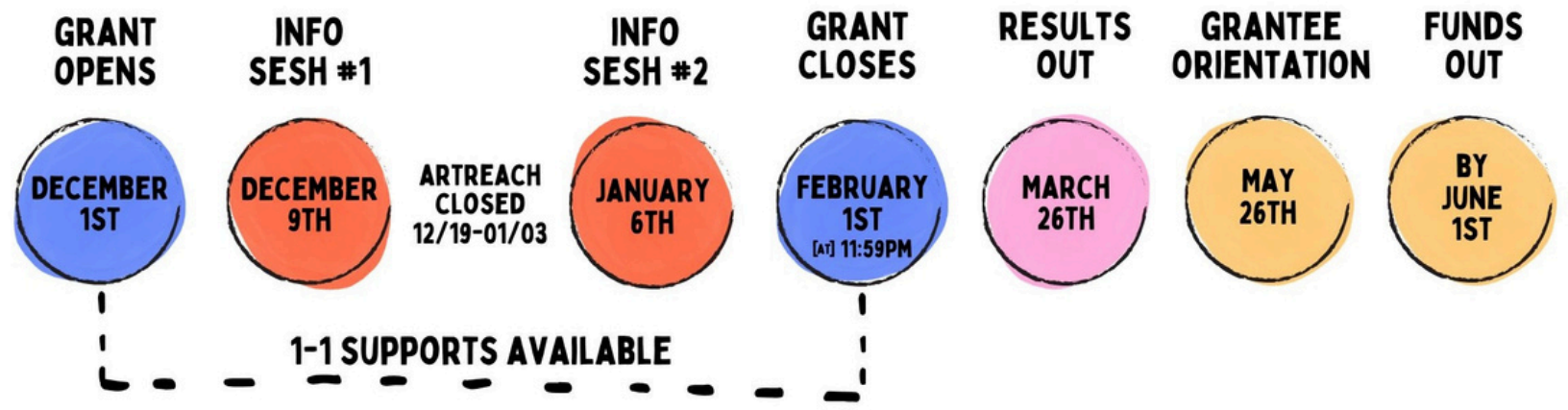
2027

This grant supports community-based arts programming by and for artists 13-29 from equity-deserving populations in Toronto who experience systemic barriers to accessing professional arts opportunities.

ARTREACH RUNS ONE GRANTING ROUND FOR THIS PROGRAM ANNUALLY

APPLICATIONS OPEN DECEMBER 1ST AND ARE DUE FEBRUARY 1ST AT 11:59PM EACH YEAR

2027 TIMELINE



PROGRAM ELIGIBILITY

WE FUND PROGRAMS...

- Coordinated and delivered by individual artists 13-29 or groups/ organizations/ collectives led by people 13-29 from equity-deserving communities who are connected to their program's intended demographc
- Offered to participants aged 13-29
- Led by and serving people from equity-deserving communities
- Delivered in Toronto, by a Toronto-based applicant, for participants in Toronto (this includes **only** the City of Toronto, Scarborough, North York, and Etobicoke)
- Free for participants to engage in
- Focused foremost on the arts and artistic skill-building. Other benefits/ focuses must be secondary
- That are registration-based and serve the same group of participants throughout its duration
- Structured like a workshop series/ intensive that allows participants to build meaningful skills and relationships over time

WE DON'T FUND...

- Drop-in programs, events, or festivals
- Personal or collective projects
- Art therapy programs
- Programs whose primary activities are religious or political

Be sure your application clearly shows how you and your program meet all eligibility criteria

APPLICANT ELIGIBILITY

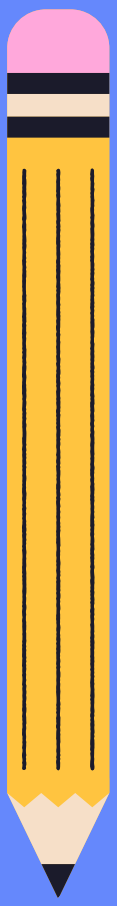
WE FUND...

- Unincorporated/ grassroots groups, incorporated non-profit organizations, and registered charities led by artists and arts leaders 13-29
- Individual artists aged 13-29

Use of a trustee or administrative partner is allowed, but not required. Trustees do not have to be a registered charity

A NOTE ON AI

We recognize that tools like ChatGPT and other AI platforms can be powerful resources for improving accessibility and helping applicants organize and clarify their ideas. These tools can support your process, but we encourage you to use your own authentic voice when completing this application. The jury is eager to get to know you: your perspective, your experiences, and your work.



While AI-generated content can be helpful, it can also unintentionally create distance between the applicant and the reader. We value sincerity, individuality, and personal insight, and these are best conveyed in your own words.

RULES

GENERAL RULES

- Applicants can receive a maximum of three Community Arts Programming grants
- Grantees must complete their current ArtReach-funded program and submit their final reports before re-applying for funding
- Prep for approved programs cannot start earlier than May 1st of the year of application, and programming itself cannot start before June 1st
- Applicants may receive less than the amount requested
- Applicants may only submit one grant application to this program per funding round
- Grant Review Team members cannot apply to the round of funding they're adjudicating

RULES RE: TAC & ARTREACH

- Applicants cannot receive funds from both ArtReach and TAC for the same activities and timelines
- Applicants cannot receive an ArtReach grant while holding a TAC Strategic Funding Program Grant (see the list of TAC's Strategic Funding grants here)
- Applicants who currently have a TAC Operating Grant are not eligible for ArtReach funding
- TAC should not be listed as a source of revenue in your ArtReach program budget

ART FORMS

ArtReach supports skill-building programs in emerging, popular, and traditional art forms, as well as artrepreneurship

HANDS-ON ART-MAKING

This includes but is not limited to the following disciplines: music creation/ recording/ production, dance, drama/ theatre/ performing arts, creative writing, poetry, spoken word, carnival and circus, Indigenous arts, film, TV, radio, podcasting, culinary arts, photography, digital media, multimedia, visual arts, zine-making, street art, graphic design, textiles, storytelling, fashion design, aesthetics, floral design, etc.

ARTREPRENEURSHIP

ArtReach also supports programs that provide artistic professional development (artrepreneurship) to youth participants. This includes the development of skills needed to succeed as an artist (EG. branding and marketing as an artist, arts administration, selling your art, exhibition planning, writing artist grants, portfolio development, legal considerations for artists such as copyright and IP, etc.).

Artrepreneurship programs do not require hands-on art making as part of programming

MONEY MATTERS

STREAM 1

WHO: Any applicant

AMOUNT: Up to $10,000 for your program

STREAM 2

WHO: Anyone funded through ArtReach's Community Arts Programming Grant before (as an individual, a group/ organization/ collective, or as a lead team member of a previously funded group/ organization/ collective)

AMOUNT: Up to $15,000 for your program

WHAT CAN I SPEND GRANT FUNDS ON?

Only expenses directly related to the program you're applying for can be included in your funding request. If there are other costs not included on our eligible expenses list that are critical to the success of your program, please discuss this with ArtReach staff at grants@artreach.org.



MONEY MATTERS

ELIGIBLE EXPENSES

- Salaries and/or honoraria for staff, facilitators, and guest artists
- Art supplies
- Equipment rental costs
- Transportation costs
- Program planning, development, and evaluation-related costs
- Promotion and outreach costs
- Liability insurance
- Rental and permit fees
- Participant honoraria
- Capital purchases (*up to 20% of your total request amount)
- Web design and printing costs
- End-of-program event costs
- Translation, interpretation, or any accommodation supports

INELIGIBLE EXPENSES

- General operating expenses unrelated to the program
- Retroactive expense coverage (includes grant writing)
- Deficit/ debt reduction or fundraising campaigns
- Capital costs not directly related to the program being applied for
- Substantial capital costs (over 20% of total request amount)
- Donations (grant funds cannot be donated to others)

Programs involving Deaf artists and artists with disabilities may apply for an additional $5,000 Toronto Arts Council Accessibility grant to cover accessibility-related expenses after their grant has been approved by ArtReach

FUNDING DECISIONS

Our Grant Review Team (GRT) is responsible for reviewing all eligible grant applications. See our review criteria at artreach.org/programfaqs

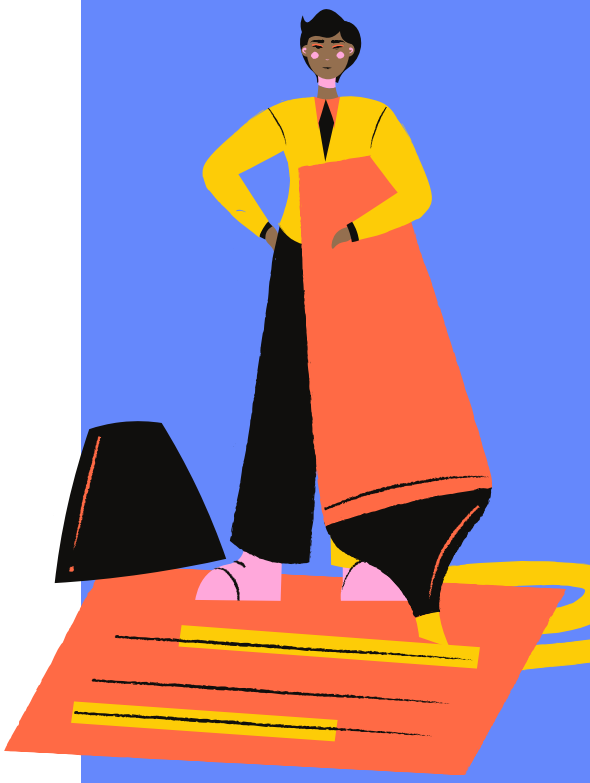
The GRT is a group of qualified artists and community workers from across Toronto experienced in community arts programming and a wide variety of artistic disciplines. All GRT members are current or former ArtReach grantees. GRT membership is revolving, with the team typically changing from year to year. See the current team bios at artreach.org/team

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You will receive an email with the results on the success of your application approximately 60 days after the deadline

ALL FUNDING DECISIONS ARE FINAL

If your program is not approved for funding, you will be provided with feedback via email on why your application was declined, and if applicable, a recommendation for next steps



ArtReach does not use AI to assess applications or to make funding recommendations and decisions. Peer assessment remains a human-led process grounded in assessment against published criteria.

Our Grant Review Team members are prohibited from using AI tools as part of the assessment process.

BEING A GRANTEE

ARTREACH EXPECTS THEIR GRANTEES TO...

- Provide your SIN number to ArtReach for tax purposes (if you apply as an individual artist)
- Stay in contact with us throughout the duration of your grant
- Write and submit a final report and budget upon completion of your program
- Sign the City of Toronto's Declaration of Compliance with Anti-Harassment/ Discrimination Legislation & Policy
- Acknowledge ArtReach and the Toronto Arts Council's funding support through your promotional materials and final products (where applicable)
- Allow your program's impact to be shared through our platforms
- Sign a contract with ArtReach and the Toronto Arts Council agreeing to these terms (Please be aware that all applications to ArtReach are shared with our funding partner for this granting program, the Toronto Arts Council, for administrative purposes)



HOW TO APPLY

THIS GRANTING PROGRAM OPENS ANNUALLY ON DECEMBER 1ST, AND APPLICATIONS ARE DUE FEBRUARY 1ST AT 11:59 PM

WE DO NOT ACCEPT LATE SUBMISSIONS

To submit an application:

- Head to artreach.org/programgrant
- Check out our application questions, supplementary material requirements, and download our budget + workplan templates
- Draft your responses, gather your materials, and complete your budget + workplan template
- Apply through the button on our website (being sure to upload your completed templates and materials!)

ACCESSIBILITY

We understand that not everyone will find our application form or process accessible. If you require any support in completing your application package, or would like to submit in an alternative format, please contact grants@artreach.org