

ARTREACH



**COMMUNITY ARTS
PROGRAMMING
GRANT GUIDELINES**

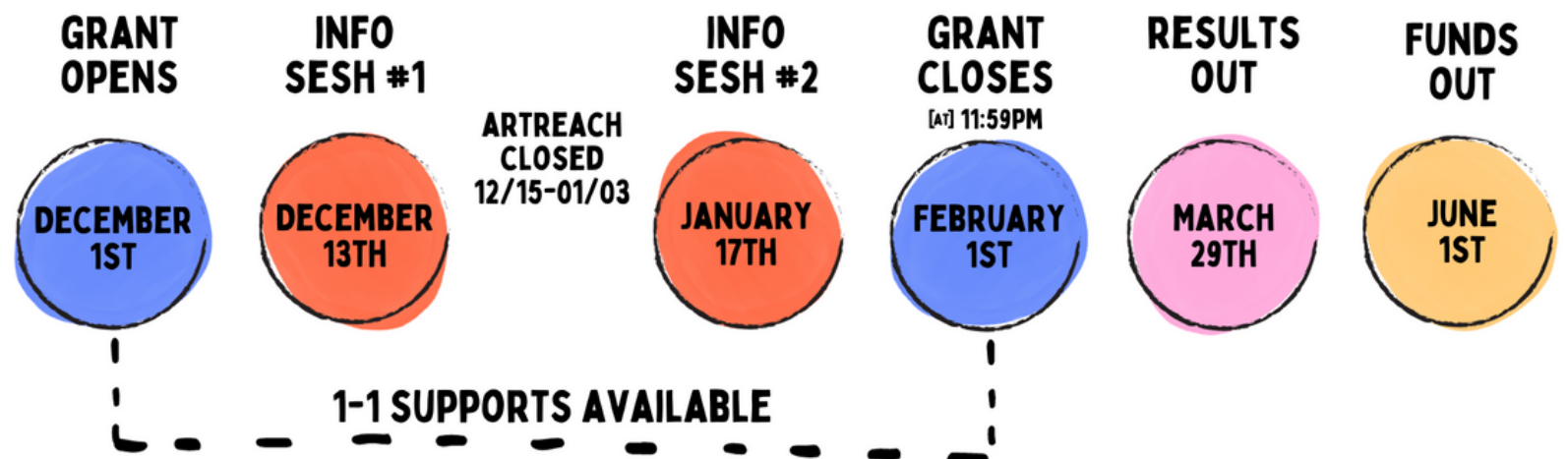
2024

This grant supports community-based arts programming by and for artists 13-29 from equity-deserving populations in Toronto who experience systemic barriers to accessing professional arts opportunities.

ARTREACH RUNS ONE GRANTING ROUND FOR THIS PROGRAM ANNUALLY

APPLICATIONS OPEN DECEMBER 1ST AND ARE DUE FEBRUARY 1ST AT 11:59PM EACH YEAR

2024 TIMELINE



ELIGIBILITY

WE FUND PROGRAMS...

- Coordinated and delivered by individual artists 13-29 or groups/ organizations/ collectives led by people 13-29 from equity-deserving communities
- Offered to participants aged 13-29
- Led by and serving people from equity-deserving communities
- Delivered in Toronto, by a Toronto-based applicant, for participants in Toronto (this includes **only** the City of Toronto, Scarborough, North York, and Etobicoke)
- Free for participants to engage in
- Focused on the arts and artistic skill-building. Other benefits/ focuses must be secondary
- That are registration-based and serve the same group of participants throughout its duration

WE DON'T FUND...

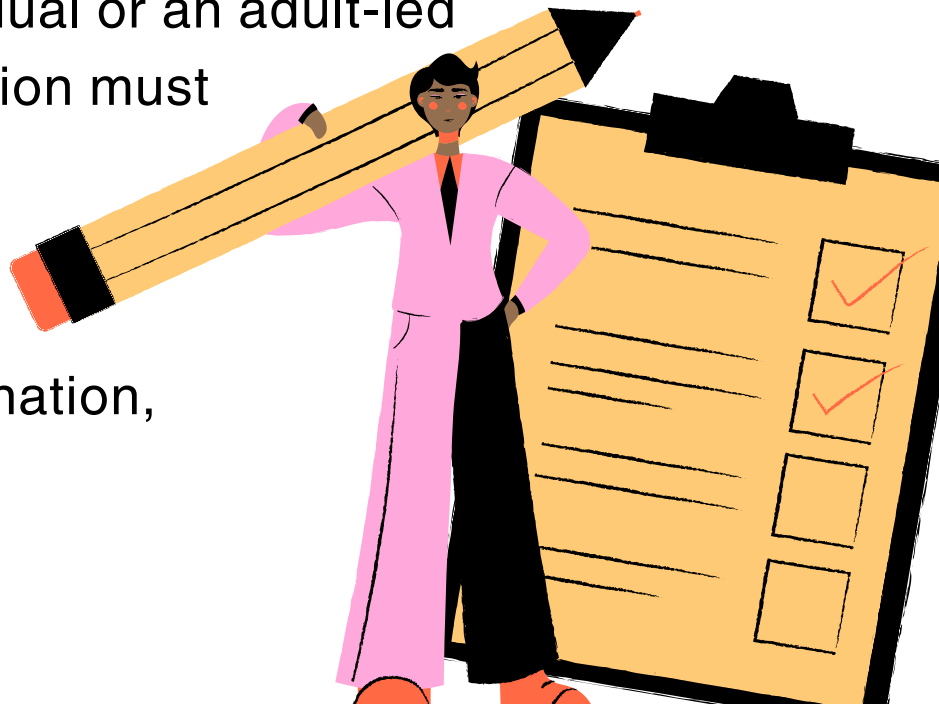
- Drop-in programs, events, or festivals
- Personal or collective projects
- Art therapy programs
- Programs whose primary activities are religious or political

APPLICANT ELIGIBILITY

WE FUND...

- Unincorporated/ grassroots groups, incorporated non-profit organizations, and registered charities led by artists and arts leaders 13-29
- Individual artists aged 13-29
- Youth groups that are housed within organizations led by people 30+ *

*If you're an organization that's not led by artists 13-29 but are seeking funding for a program that is led by someone 13-29, please have the youth group leaders apply for a grant directly under their own name. The Applicant Name on the application **cannot** be an adult individual or an adult-led organization. The application must be from the youth group itself, and the youth group must be responsible for the coordination, delivery, and reporting for the program



RULES

GENERAL RULES

- Applicants can receive a maximum of three Community Arts Programming grants
- Grantees must complete their current ArtReach-funded program and submit their final reports before re-applying for funding
- Prep for approved programs cannot start earlier than May 1st of the year of application, and programming itself cannot start before June 1st
- Applicants may receive less than the amount requested
- Applicants may only submit one grant application to this program per funding round
- Grant Review Team members cannot apply to the round of funding they're adjudicating

APPLYING TO TAC & ARTREACH:

- Applicants cannot receive funds from both ArtReach and TAC for the same activities and timelines
- Applicants cannot receive an ArtReach grant while holding a TAC Strategic Funding Program Grant (see the list of TAC's Strategic Funding grants [here](#))
- Applicants who currently have a TAC Operating Grant are not eligible for ArtReach funding
- TAC should not be listed as a source of revenue in your ArtReach program budget

ART FORMS

ArtReach supports skill-building programs in emerging, popular, and traditional art forms, as well as entrepreneurship

HANDS-ON ART-MAKING

This includes but is not limited to the following disciplines: music creation/ recording/ production, dance, drama/ theatre/ performing arts, creative writing, poetry, spoken word, carnival and circus, Indigenous arts, film, TV, radio, podcasting, culinary arts, photography, digital media, multimedia, visual arts, zine-making, street art, graphic design, textiles, storytelling, fashion design, aesthetics, floral design, etc.

ARTREPRENEURSHIP

ArtReach also supports programs that provide artistic professional development (entrepreneurship) to youth participants. This includes the development of skills needed to succeed as an artist (EG. branding and marketing as an artist, arts administration, selling your art, exhibition planning, writing artist grants, portfolio development, legal considerations for artists such as copyright and IP, etc.).

Entrepreneurship programs do not require hands-on art making as part of programming

MONEY MATTERS

STREAM 1

WHO: Any applicant

WHAT: Up to \$10,000 for your program

STREAM 2

WHO: Anyone funded by ArtReach before (as an individual artist, a group/ organization/ collective, or as a lead team member of a previously funded group/ organization/ collective)

WHAT: Up to \$15,000 for your program

WHAT CAN I SPEND GRANT FUNDS ON?

Only expenses directly related to the program you're applying for can be included in your funding request. If there are other costs not included on our eligible expenses list that are critical to the success of your program, please discuss this with ArtReach staff at grants@artreach.org.



MONEY MATTERS

ELIGIBLE EXPENSES

- Salaries and/or honoraria for staff, facilitators, and guest artists
- Art supplies
- Equipment rental costs
- Transportation costs
- Program planning, development, and evaluation-related costs
- Promotion and outreach costs
- Liability insurance
- Rental and permit fees
- Participant honoraria
- Capital purchases (*up to 20% of your total request amount)
- Web design and printing costs
- End-of-program event costs
- Translation, interpretation, or any accommodation supports

INELIGIBLE EXPENSES

- General operating expenses unrelated to the program
- Retroactive expense coverage
- Deficit/ debt reduction or fundraising campaigns
- Capital costs not directly related to the program being applied for
- Substantial capital or infrastructure costs
- Donations (grant funds cannot be donated to others)
- Prizes

FUNDING DECISIONS

If your application is eligible, ArtReach's Grant Review Team (GRT) will review your application and funding request

Applications are reviewed based on:
VIABILITY + BENEFIT + OVERALL IMPRESSION

The GRT is a group of qualified artists and community workers from across Toronto experienced in community arts programming and a wide variety of artistic disciplines. All GRT members are former ArtReach grantees. See their bios at artreach.org/team

You will receive an email with the results on the success of your application approximately 60 days after the deadline

ALL FUNDING DECISIONS ARE FINAL

If your program is not approved for funding, you will be provided with feedback via email on why your application was declined, and if applicable, a recommendation for next steps



BEING A GRANTEE

ARTREACH EXPECTS THEIR GRANTEES TO...

- Provide your SIN number to ArtReach for tax purposes (if you apply as an individual artist)
- Stay in contact with us throughout the duration of your grant
- Write and submit a final report and budget upon completion of your program
- Sign the City of Toronto's Declaration of Compliance with Anti-Harassment/ Discrimination Legislation & Policy
- Acknowledge ArtReach and the Toronto Arts Council's funding support through your promotional materials and final products (where applicable)
- Allow your program's impact to be shared through our platforms
- Sign a contract with ArtReach and the Toronto Arts Council agreeing to these terms



HOW TO APPLY

THIS GRANTING PROGRAM OPENS ANNUALLY ON DECEMBER 1ST, AND APPLICATIONS ARE DUE FEBRUARY 1ST AT 11:59 PM

WE DO NOT ACCEPT LATE SUBMISSIONS

To submit an application:

- Head to artreach.org/programgrant
- Check out our application questions, supplementary material requirements, and download our budget + workplan templates
- Draft your responses, gather your materials, and complete your budget + workplan template
- Apply through the button on our website (being sure to upload your completed templates and materials!)

ACCESSIBILITY

We understand that not everyone will find our application form or process accessible.

If you require any support in completing your application package, or would like to submit in an alternative format, please contact

grants@artreach.org