ARTREACH

ARTIST CREATION PROJECT GRANT GUIDELINES

2025

This grant supports the creation of new artistic works by emerging Toronto-based artists aged 16-29 from equity-deserving communities. Projects must be completed in a four-month time period with a maximum budget of $1,000

ARTREACH RUNS ONE GRANTING ROUND FOR THIS PROGRAM ANNUALLY

APPLICATIONS OPEN SEPTEMBER 1ST AND ARE DUE OCTOBER 1ST AT 11:59PM EACH YEAR

THIS GRANT WAS CREATED BY OUR FRIENDS

CUE

2025 TIMELINE

GRANT OPENS	INFO SESSIONS		GRANT CLOSES	RESULTS OUT	FUNDS OUT	REPORT DUE
SEPTEMBER 1ST	SEPTEMBER 3RD	SEPTEMBER 17TH	OCTOBER 1ST	NOVEMBER 17TH	DECEMBER 5TH	MAY 31ST

1-1 SUPPORTS AVAILABLE

CREATION

ELIGIBILITY

APPLICANT ELIGIBILITY

This grant is for applicants who…

- Identify as emerging artists aged 16-29 from equity-deserving communities*, face financial barriers, and experience reduced access to professional arts opportunities
    - *By equity-deserving communities, we mean those that face systemic barriers to equal access, opportunities, and resources due to disadvantage and discrimination on the basis of identity markers like race, ethnicity, income, gender identity, sexual orientation, Indigeneity, age, ability, language, health, housing status, neighbourhood, and/or immigration status, among other

- Live in the City of Toronto (including only Toronto, Etobicoke, North York, and Scarborough, not the wider GTA)

- Have not previously received a significant grant for their arts practice (EG. funding from an arts council or any other substantial arts funding for their personal practice)

- Demonstrate experience and completing works in the art form they're applying for

PROJECT ELIGIBILITY

- This grant funds the creation of new artistic work(s) in any discipline

- Projects must be completed in a 4 month period, from approximately January to April

- Projects must cost up to a maximum total of $1,000

ELIGIBILITY

THIS GRANT DOES NOT FUND...

- Projects or applicants that do not meet the provided eligibility criteria
- Workshops/ programming
- Events
- Music videos
- Promotion or duplication *(see Money Matters section for details)*
- Exhibition/ performance/ public release costs
- Professional development activities
- Parts of projects (must be a complete arts project)
- Projects that cost more than $1,000 (we do not fund parts of larger/ longer/ more expensive projects)
- Business start-up costs
- Research projects that don't result in a finished artistic work
- Multiple projects (funding is for one, cohesive project)

A NOTE ON AI

We recognize that tools like ChatGPT and other AI platforms can be powerful resources for improving accessibility and helping applicants organize and clarify their ideas. These tools can support your process, but we encourage you to use your own authentic voice when completing this application. The jury is eager to get to know you: your perspective, your experiences, and your work.

While AI-generated content can be helpful, it can also unintentionally create distance between the applicant and the reader. We value sincerity, individuality, and personal insight, and these are best conveyed in your own words.

RULES

GENERAL RULES

- Applicants can receive a maximum of 2 Artist Creation Project grants. Because this grant is a continuation of CUE's artist grant, this means that grants issued by either ArtReach or CUE count towards this total

- Grantees must complete their current ArtReach Artist Creation Project grant and submit their final report before re-applying

- Work on projects cannot start before the grant payment is received

- Applicants may receive less than the amount requested

- Applicants may only submit one application to this granting program per funding round

- Groups of artists working collaboratively may apply, however, one artist must be responsible for acting as the project lead and being accountable for funds. All group members must meet eligibility criteria

- This is a <u>creation</u> grant. Public presentation/ exhibition is not a requirement of this grant

MONEY MATTERS

WHAT CAN I APPLY FOR?

You can apply for a maximum of $1,000

Only expenses directly related to the project you're applying for can be included in your funding request

ELIGIBLE EXPENSES

- Artist fees
- Art supplies
- Equipment rental or purchase costs
- Transportation costs (for transporting supplies/ equipment)
- Basic quality finishing (EG. framing, mixing/ mastering, kiln firing)
- Workspace rental costs
- Software necessary to the project

INELIGIBLE EXPENSES

- Promotion (EG. marketing/ advertising materials like social media ads, posters, flyers; music videos; album artwork; personal websites; portfolio building; documentation of work; works created to promote a business or organization; merchandise or the creation of products to be used for promotional purposes)
- Duplication (EG. making copies of existing work, duplication not necessary to the creation of the proposed project)
- Retroactive expense coverage
- Costs not directly related to the project being applied for
- Travel outside of Toronto

REVIEW CRITERIA

APPLICATIONS ARE REVIEWED BASED ON:

VIABILITY

- A viable project will have a clear process and vision for its execution, and can be reasonably accomplished in the set time frame with the funds available
- The budget should be resourceful, accurate, well-researched, realistic, and include all required expenses
- The applicant should have experience creating art in the proposed art form, and demonstrate that they're able to follow through on completing artistic works

ARTISTIC MERIT

- The applicant should have a strong artistic vision and intention for their project, with a solid grasp on their concepts and themes. Their discipline should be clear, and they should demonstrate creativity and originality
- Their supplementary material should show experience and skill in the medium they're applying for

SEE EXAMPLES OF PREVIOUSLY FUNDED PROJECTS HERE

FUNDING DECISIONS

If your application is eligible, ArtReach's Grant Review Team (GRT) will review your application and funding request

The GRT is a group of qualified artists from across Toronto, experienced in a wide variety of artistic disciplines. All GRT members are former grantees

You will receive a notification email with results on the success of your application approximately 6-7 weeks after the deadline. Please add grants@artreach.org to your contact list to avoid this message going to your spam folder.

ALL FUNDING DECISIONS ARE FINAL

If your project is not approved for funding, you can feedback via email on why your application was declined, and if applicable, a recommendation for next steps or alternative funding options

BEING A GRANTEE

ARTREACH EXPECTS THEIR GRANTEES TO...

- Provide their SIN number to ArtReach for tax purposes
- Stay in contact with us throughout the production process
- Document their progress through whatever means works best for them (EG. photo, video, voice notes, journaling, sketches, etc.)
- Keep all expense receipts and submit to ArtReach, if requested
- Acknowledge ArtReach funding support (where applicable)
- Complete the project by the April 30th deadline
- Complete a short report at the end of the project
- Sign a contract agreeing to these terms

HOW TO APPLY

THIS GRANTING PROGRAM OPENS ANNUALLY ON SEPTEMBER 1ST, AND APPLICATIONS ARE DUE OCTOBER 1ST AT 11:59 PM

WE DO NOT ACCEPT LATE SUBMISSIONS

To submit an application:

1. Head to **artreach.org/projectgrant**
2. Check out our application questions
3. Draft your responses
4. Apply through the button on our website (being sure to upload your support material)

SUPPORTS

- **Meet** with our team (link active while grant is open)
- **Attend** an info session (registration available while grant is open)
- **Read** our FAQs
- You can also reach out to us at any time at **grants@artreach.org**

ACCESSIBILITY

We understand that not everyone will find our application form or process accessible. If you require any support in completing your application package, or would like to submit in an alternative format, please contact grants@artreach.org