

2023 ARTREACH COMMUNITY ARTS PROGRAMMING GRANT APPLICATION QUESTIONS

** Download a doc of these questions [here](#) **

APPLICATION INFO

Q. What grant tier are you applying for?

- Stream 1
- Stream 2 (For previous ArtReach grantees only)

Q. Are you applying as...

- An Individual
- A Group/ Organization/ Collective

Q. Applicant Name

Q. Project Title

Q. How much funding are you requesting for this project?

- This number must match the requested amount on your budget, and must not exceed the maximum request amount based on the stream of funding you choose.

CONTACT INFO

Q. Email

Q. Website

Q. Mailing Address for your Project

- Must be located in Toronto (postal code must begin with "M")

Q. Primary Contact Name

Q. Secondary Contact Name

Q. Primary Contact Pronouns

Q. Secondary Contact Pronouns

Q. Primary Contact Age

Q. Secondary Contact Age

Q. Primary Contact Email

Q. Secondary Contact Email

Q. Primary Contact Phone Number

Q. Secondary Contact Phone Number

Organizational Structure

Q. If you are applying as an organization: our organization is...

- A Registered Charity
- An Incorporated Non-Profit
- Unincorporated/ Grassroots

Admin Partner/ Trustee

Q. Are you working with an administrative partner/ trustee?

- Yes (our partner will accept and administer the funds on our behalf)
- No (we will accept and manage the funds ourselves)

Q. If you are working with a trustee:

- Administrator/ Trustee Name
- Name of Administrator/ Trustee Primary Contact
- Email of Administrator/ Trustee Primary Contact

Q. Payment Recipient Name

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WHO?

Q. Who are you? Tell us your story!

- Part A (150 words)
 - For groups/ collectives/ organizations: please tell us about your organization or group; for example, how and why it formed
 - For individual artists: please tell us about yourself as an artist; for example, your background in the arts/ community arts
- Part B (150 words)
 - What past experiences do you have to coordinate and deliver this program?
 - If you have no previous programming experience, please tell us about any related/ transferable experiences or skills you have that will help you coordinate and deliver your proposed program
- Part C (50 words)
 - It's important to ArtReach that applicants are connected to the communities being served through their programs- please describe how you're connected to the community you're serving.

Q. Who does your project serve? (25 words max.)

- The community you serve can be:
 - A geographical community, IE. youth from Regent Park or South Etobicoke
 - A culture-based community, IE. Indigenous or Southeast Asian youth
 - An experience-based community, IE. youth who are living in care, young parents

Q. What is the age range of the participants you hope to serve?

WHAT?

Q. Program Description (100 words max.)

- A program description is a paragraph that includes a brief, factual description of your program. Your response should include:
 - The who: The community being served and the number of youth you expect to serve
 - The what: The art form you're using
 - The when: The length of the project
 - The where: Where the program is taking place
 - The how: The activity you're doing (EG. a workshop series or an intensive)

Q. What art form(s) does your program focus on? (15 words max.)

Q: What skills will participants learn and how will they learn them?

- Part A (125 words max.)
 - What are the specific hands-on artistic or artistic professional development/ entrepreneurship skills that youth participants will develop through this program?

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- Part B (125 words max.)
 - How will youth develop these skills (EG. access to quality materials, mentorship and instruction from professional artists, experiential learning, etc.)?

WHEN?

Q. Project Start Date

- Please note that prep for approved programs cannot start earlier than May 1st of the year of application, and programming itself cannot start before June 1st

Q. Project End Date

WHERE?

Q. Where will you deliver the bulk of your programming?

Q. Ward number for where you'll deliver the bulk of your programming?

- Click [here](#) to find your ward number (enter your address in the text box, click the ward name and go to the ward profile, then click the image of the ward map to find your ward number)

WHY?

Q. Why does the community need this project? (250 words max.)

- Why are the artistic skills being taught important and/ or relevant to your target audience?
- How do you know this project is needed?
Is there any research, statistics, or testimonials that illustrate the need?

HOW?

Q. How will you reach your intended participants? What is your outreach strategy for this program?

- Part A (75 words max.)
 - What outreach tools will you use? (Ex. flyers, social media posts, info sessions, demos, word of mouth, etc.)
- Part B (75 words max.)
 - Who will your outreach partners be? (Ex. which organizations/ individuals will help you spread the word about your program?)

Q. How will you evaluate your program?

- Part A: Internal Learning (100 words)
 - What do you want to learn about your project?

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- How will you document your learnings about the program? (EG. weekly debriefs, staff reflections)

Part B: Outcomes for Participants (100 words)

- How will you know whether participants gained the artistic or entrepreneurial skills that the program aims to teach, and what evaluation tools will you use to determine this? (EG. surveys, learning circles, focus groups, interviews, journals/ reflection activities, art-based evaluation, other)

BUDGET AND WORKPLAN

You must submit both a budget and workplan using the templates provided in order for your application to be eligible for review. Please download both templates from artreach.org/programgrant and upload your completed templates to the online application form.

SUPPLEMENTARY MATERIAL

Supplementary material is a required part of your ArtReach grant application. We want to learn more about you, your artistic practice, your experience in working with youth, and your history community programming. A field for adding links + a drag & drop field for files are available.

Required Materials:

1. A list of the confirmed and pending individuals, their roles for your program, and a short bio and/ or resume/ CV
2. Examples of past work that's relevant to this project specifically
 - This could include media files (photo, video, audio, posters, a visual representation of the program) or a link to a website/ social media page
 - If you don't have past programming experience, please show us examples of your own artistic works

Optional Materials:

1. Letters of support
 - Referees should be individuals not directly involved in the program, but who are familiar with your qualifications. This could include community leaders, donors, mentors, employers, past program participants, people you've mentored, etc.

TORONTO ARTS COUNCIL ACCESSIBILITY GRANT

*Learn more about this section in our FAQs [here](#)

Would you like to apply for the TAC Accessibility Grant?

- Yes
- No

If yes:

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- Please describe the role(s) of Deaf artists and artists with disabilities and/ or artists with mental health issues in the project, and specify the accessibility requirements of each artist. (300 words max.)
- Total amount of your Accessibility Grant request (maximum \$5,000.00)
- Accessibility Expense Budget: Expense Name(s) + Amount(s)

TORONTO ARTS COUNCIL VOLUNTARY VOLUNTARY-ID SECTION

*Learn more about this section in our FAQs [here](#)

Q. Is the program artistically led or created by and/ or does the program primarily involve/serve a majority of artists from the equity priority groups? (Priority groups include: artists who are deaf or disabled or living with mental illness, Indigenous artists, artists of colour, 2SLGBTQIAP artists)

- Yes
- No

Our group, collective or organization primarily involves or serves:

Q. Artists who are Deaf, Artists with a Disability and/or Artists Living with Mental Illness

- Yes
- No

Q. Black Artists

- Yes
- No

Q. Indigenous Artists

- Yes, our Indigenous artists include individuals who are:
 - First nations (status or non-status)
 - Métis
 - Inuit
- No

Q. Artists of Colour

- Yes
- No

Q. 2SLGBTQIAP Artists

- Yes
- No

Note: If “yes” is checked for any of the above fields, a field is available to specify further. Each of these fields has a 50 character limit.